



INFO SHEET

Who

Who attends the Duck Tape® Festival?

Since debuting in 2004, total attendance for the festival has swelled to over half a million people. The festival draws a large family demographic with about 40,000 parents & children participating in the wide variety of entertainment, crafts and features provided each year.

Additionally, there is very strong attendance of adults attracted by the live entertainment, the popular beer tent and huge assortment of food & other product vendors.

Where

Where are people from who attend the Duck Tape® Festival?

Regional

The Duck Tape® Festival attracts people from around the state, including folks residing in Cleveland, Columbus, Akron, Toledo, Youngstown, Cincinnati and numerous other smaller communities.

Multi-State

In addition, the festival has drawn visitors from a multi-state area such as: Indiana, Michigan, Pennsylvania, New York, West Virginia, Kentucky, and from as far away as: Texas, Hawaii, Louisiana, California and others.

Sponsors

Who are the key corporate sponsors?

The Duck Tape® Festival has been fortunate to partner with several major corporate sponsors throughout its history. A sampling of those sponsors include: Shurtape Technologies, The Cleveland Clinic, The Cleveland Browns, WGAR radio, Radio Disney, Lorain County Community College, Mercy Health Partners, Avon Commons, and numerous local businesses and organizations.

Entertainment

What entertainment has been featured on the main stage?

Entertainment is a major feature of the festival. As such, the main stage is a huge attraction. In years past, the festival has brought such notable artists as:

American Idol Artists:	Bo Bice, Bucky Covington, Jeffery David Goldford
National Recording Artists:	Brian Howe (former lead singer of Bad Company)
	Lita Ford
	Keith Anderson
	Gary Lewis and the Playboys
	John Waite
	The Outlaws

Media

What media coverage has the Duck Tape® Festival Attracted?

In previous years, the Duck Tape® Festival has been featured in numerous regional and national media outlets. A sampling of that coverage includes:

- [The Today Show](#)
- [Wall Street Journal Special Article](#)
- [NPR Weekend Edition Feature](#)
- [Associated Press](#)
- [MSN – Online](#)
- [The New York Times – Online](#)
- [ABC News – Online](#)
- [Huffington Post – Online](#)
- [New York Times Travel Blog](#)
- [The Plain Dealer](#)

Attractions

What are some of the attractions at the Duck Tape® Festival?

The Duck Tape® Festival is all about summer fun and we have numerous attractions to help people enjoy it. Below is a list of attractions:

- Carnival rides
- Delicious food options
- Local vendors/corporate displays
- Games
- Duck Tape® arts & crafts tent
- Duck Tape® sculptures
- Daily Duck Tape® giveaway
- Live entertainment
- Parade featuring Duck Tape® floats

Main Stage

Below is a picture of the main stage area:

