

Duck[®] brand Stuck at Prom[®] Scholarship Contest

Fun Facts and Background

About Stuck at Prom:

- This is the **23rd year** of the Duck[®] brand Stuck at Prom[®] Scholarship Contest.
- The first year of the contest was in 2001.
- Duck[®] brand, through its Stuck at Prom[®] Scholarship Contest, has given away more **than half a million dollars in scholarship money** to students and schools.
- Since 2001, about 8,000 **students** have competed in the contest. That's not even counting this year!
- Students from **all 50 U.S. states, as well as six Canadian provinces**, have attended prom in Duck Tape[®] attire.
- Over the years, more than **700,000 votes** have been cast during the online voting period.
- More than **100,000 rolls of Duck Tape[®]** have been used to create Stuck at Prom[®] outfits.
- You can go to StuckAtProm.com for all the details about the contest.
- A panel of judges pick the Top 10 finalists (5 in the Dress Category and 5 in the Tux Category). Then, the public votes online for the two Grand Prize winners.
- **Here's the scholarships/prizes breakdown:**
 - Two Grand Prize winners will receive \$10,000 each – one in the Dress Category and one in the Tux Category.
 - The remaining eight finalists will each receive \$500 and a \$100 Duck Tape[®] prize pack.
- The judges selected the Top 10 based on:
 - o **Workmanship (20%)** - the quality, neatness and attention to detail given in creating the outfits and accessories.
 - o **Originality (20%)** - the uniqueness, inventiveness, creativity and original thought of the outfits and accessories.
 - o **Use of Colors (20%)** - the combination, integration and harmony of colors used to create the outfits and accessories.
 - o **Accessories (20%)** - the creativity and use in accentuating and completing the outfits.
 - o **Use of Duck Tape[®] (20%)** - how duct tape is used to construct the pieces of the outfits and accessories.