

EMBRACE YOUR SUPERHERO STYLE

Pump Up the Fashion With a Text Decal

Materials: Duck Tape® sheets; computer, printer, and paper; scissors; item to decorate (bag, jacket, T-shirt, notebook, etc.)

1. Introduce students to the typography popular in comic books and graphic novels. Research and discuss the design elements that give graphic text its impact, including font, color, shadow, perspective, and layout.
2. Explain to students the concept of onomatopoeia (the use of a word whose sound suggests its sense) and how in a graphic- and text-based world, such words are used to convey meaning (as in the *Batman* TV series of the 1960s, etc.).
3. Explain to students that they will be making their own comic book-influenced text decal completely out of Duck Tape®.
4. Ask students to bring in a jacket, bag, or other item that they would like to decorate with their work.

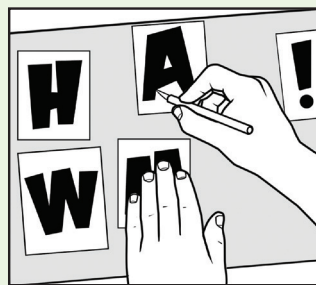


For advanced students: Comic-inspired characters can be created. Ask students to pick a crisp, clear image of a person they would like to depict on a decal. Use an online program, like Picasa, Google+ Creative Kit, or Photoshop to posterize the image, reducing it to at most three colors. Using the resulting colored areas as templates, trace and cut pieces from sheets of Duck Tape® and reconstruct the image on the desired surface, as if painting by numbers.

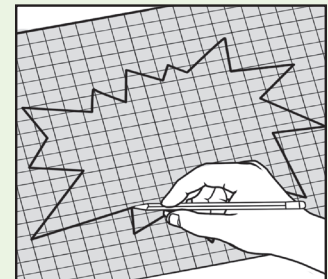
HOW-TO

1. Plan Choose (or invent) an onomatopoeic word and text style. Sketch out decal idea on paper, detailing colors and patterns to be used.

2. Word process Use software (such as Microsoft Word) to create and print a word template. Trace letters and cut out from sheets of Duck Tape®. Layer colors to create outlines and shadows as desired.



3. Background Sketch background for text on back of Duck Tape® sheet and cut out. Layer background with other colors (again, to create outlines and shadows), and shape as desired with scissors.



4. Assemble and decorate Attach letters to background in desired arrangement. Remove paper backing from decal and attach to fashion accessory.